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SHOW-SCORE SELECTED FOR HARVARD BUSINESS SCHOOL'S STARTUP STUDIO

**BRAND NEW THEATER WEBSITE JOINS STUDIO'S INAUGURAL COHORT
AND REACHES 30,000 REGISTERED MEMBERS THIS MONTH**

January 15, 2016 (New York, NY): **Show-Score.com**, a new website for audiences to discover live theater in New York City, has been chosen as one of the launch teams of Harvard Business School's Startup Studio, the first off-campus hub for HBS alumni starting new ventures in NYC.

Like Rotten Tomatoes does for movies, Show-Score simplifies the process of helping theater audiences decide what to see, and allows them to post their own capsule reviews of shows. It is an independent website that does not review shows nor sell tickets. Rather, Show-Score simply and cleanly organizes information about all theater productions from Broadway to Off-Off-Broadway. It lists all available ticket prices, comparing box office prices and major publicly listed online discounts. And it collates all professional reviews for each production, all in one place.

Show-Score launched on September 15, 2015 and has exceeded all growth projections. The website's fast-growing member base, currently numbering 30,000 in just four months, has contributed 34,000 reviews of shows from Broadway to Off-Off Broadway. Show-Score has been featured in [The New York Times](#), [The Associated Press](#), and [Backstage](#). A Sandy Kenyon segment on [ABC7](#) played on 6,000 taxi TVs across New York over the holidays.

"We've been so thrilled by the response to Show-Score from the theater community," says founder and CEO Tom Melcher. "Fans, producers, and theater companies have all welcomed us, energized by the possibilities for audience engagement when tech meets the arts. Now, Harvard Business School's Startup Studio has recognized our potential to marry these two arenas to better serve New York's theater-going audience. It is particularly meaningful for me to be selected since I studied entrepreneurship as a student at HBS. I've helped build 10 internet businesses over the past 23 years, so I'm delighted by the school's strong commitment to helping startups succeed."

"Show-Score was chosen from a selective group of applicants, and joins a class of nine startups representing a cross-section of industries, from consumer products and healthcare to financial technology," says Avani Patel, the newly appointed director of the Startup Studio. "Show-Score is a great example of the next generation for three important New York industries: theater, media, and internet technology. This, together with Tom's experience in entrepreneurship, his passion for theater, and the remarkable growth of the company makes Show-Score a very exciting addition to our inaugural class."

To learn more about Show-Score, please contact Deeksha Gaur at deeksha@show-score.com or (203) 675-9164.

ABOUT THE HBS STARTUP STUDIO

Harvard Business School and its Arthur Rock Center for Entrepreneurship's Startup Studio complements the broad variety of programs offered to Harvard MBA students by the HBS Rock Center and Harvard University's Innovation Lab. Although HBS has long had a network of offices around the globe dedicated to supporting faculty research, this is the first off-campus facility for graduates of the School who are practicing entrepreneurs. The Startup Studio, which is temporarily located in midtown Manhattan (1460 Broadway) before moving to a permanent and larger location in Silicon Alley next spring, will be both a gathering place for the many HBS entrepreneurial alumni in the Greater New York City area and a workspace for New York-based teams with at least one founder who is a Harvard Business School graduate. The Studio's mission is to help foster connections and collaborations among alumni, whether they are founders, investors, or among those who have joined one of the many high-growth startups for which New York City has become well known.

ABOUT SHOW-SCORE.COM

For people who enjoy live theater, Show-Score.com simplifies the theater landscape to help you discover shows you'll love, from people you trust, at the right price for you. Inspired by how Rotten Tomatoes covers movies, Show-Score.com uses simple numeric rankings and useful categories to organize a powerful mix of theater reviews from our vibrant user community, all of the professional reviews for a given show, and direct links to ticket deals.

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WHY SHOW-SCORE WAS CREATED

To learn why CEO and Founder Tom Melcher created Show-Score, click [here](#).

THE SHOW-SCORE TEAM

To learn more about the Show-Score team, click [here](#).

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